



AI.ClusterX™

Eliminate Online Risks with
AI-Powered Clustering

Counterfeits | Trademark Infringement | Phishing | Impersonation | Online Scams

WHAT IS CLUSTERING?

Cybercriminals and IP infringers rely on copycat tactics: creating lookalike websites, fake social profiles, and counterfeit marketplace listings to deceive customers and abuse brands. Clustering identifies these risks by grouping similar digital assets across vast datasets for improved discovery, smart prioritization, and efficient remediation.

HOW IT WORKS?

AI.ClusterX™ evaluates risks across hundreds of parameters to identify patterns and detect more infringements faster. It's both a detection and an analytical tool, finding more risks, quickly, and prioritizing them based on severity, likelihood, and impact.

KEY FUNCTIONALITIES

Real-time Risk Discovery

Quickly surface online infringement and external threats by detecting patterns and similarities to known vulnerabilities.

Threat Network Mapping

Identify threat networks by tracing scams to their origin for more precise containment strategies.

Seamless Automation

Runs silently in the background—no disruptions, no manual intervention, just continuous protection.

AI-Powered Intelligence

Harness advanced AI and machine learning capabilities to detect lookalike risks that evade traditional tools.

MAIN BENEFITS

Improved Detection

Expand detection capabilities by leveraging previously retrieved data to identify lookalike risks.

Efficient Prioritization

Map infringements, across your entire digital ecosystem to focus on critical risks first.

Faster Remediation

AI.ClusterX™ identifies related threats as clusters, letting you eliminate them all at once: greatly improving takedown speed and impact.

Improves Over Time

Every action uncovers similar infringements, creating a "snowball" effect of learning, a force multiplier for your brand protection program.

BrandShield. Critical Risks First.

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BrandShield showed us why effective marketplace brand protection needs automation. What's more, their cluster capabilities can detect and remove hundreds of listings at once, and takedown is done by BrandShield enforcement managers and threat hunters, all experienced IP professionals."

Ferrara.

Amber Carpenter
Senior Legal Counsel
Ferrara